

ANGELA HOUSE STRATEGIC PLAN

2020-2025 | angelahouse.org | 6725 REED ROAD

ANGELA HOUSE WILL CONTINUE TO DELIVER A HIGHLY EFFECTIVE CONTINUUM OF CARE TO MEET THE NEEDS OF FORMERLY INCARCERATED WOMEN AND WILL IMPLEMENT PROGRAMS TO MATCH THOSE NEEDS

- Expand peer and professional support system for residents
- Expand after care support system and resources for graduates
- Develop trauma informed training for staff, volunteers, and board members
- Develop policies and procedures for each current program by documenting and analyzing data
- Explore or investigate the feasibility of secondary house for women who are ready to transition out of Angela House

ANGELA HOUSE WILL HAVE BOTH PAID STAFF AND VOLUNTEER STAFF TO SUPPORT PROGRAM GROWTH AND EXPANSION

- Create, update, or revise staff job descriptions
- Update employee staff manuals
- Formalize an annual staff review process
- Create cross training plans for the administrative team and the treatment team

ANGELA HOUSE WILL EXECUTE AN ADVANCEMENT PLAN TO MAXIMIZE REVENUE AND AWARENESS FROM VARIOUS CONSTITUENCIES

- Board and staff development training in all areas of advancement
- Create and execute an advancement plan to identify, cultivate, solicit, and steward constituents
- Expand and execute a marketing plan to raise awareness
- Optimize and utilize data for long-term sustainability

THE ANGELA HOUSE BOARD OF DIRECTORS WILL BE COMPOSED OF INDIVIDUALS WHO WILL ENGAGE IN BEST PRACTICES AND PROVIDE GOVERNANCE FOR THE ORGANIZATION

- Develop and execute annual board survey for self-evaluation
- Develop a new board member orientation process
- Build community among board members, staff, residents, and graduates
- Expand committee membership to include non-board members

ANGELA HOUSE WILL MAINTAIN ITS FACILITY TO MEET ITS NEEDS IN THE MOST COST EFFECTIVE WAY POSSIBLE

- Ensure annual maintenance budget to include projected capital, ongoing and projected expenses
- Review and update building assessment
- Develop long-term plan for property and utilization improvement
- To explore utilizing the full capacity of the house permit